

DON'T FIGHT IT! SWITCH
TO THE NEW IMPROVED

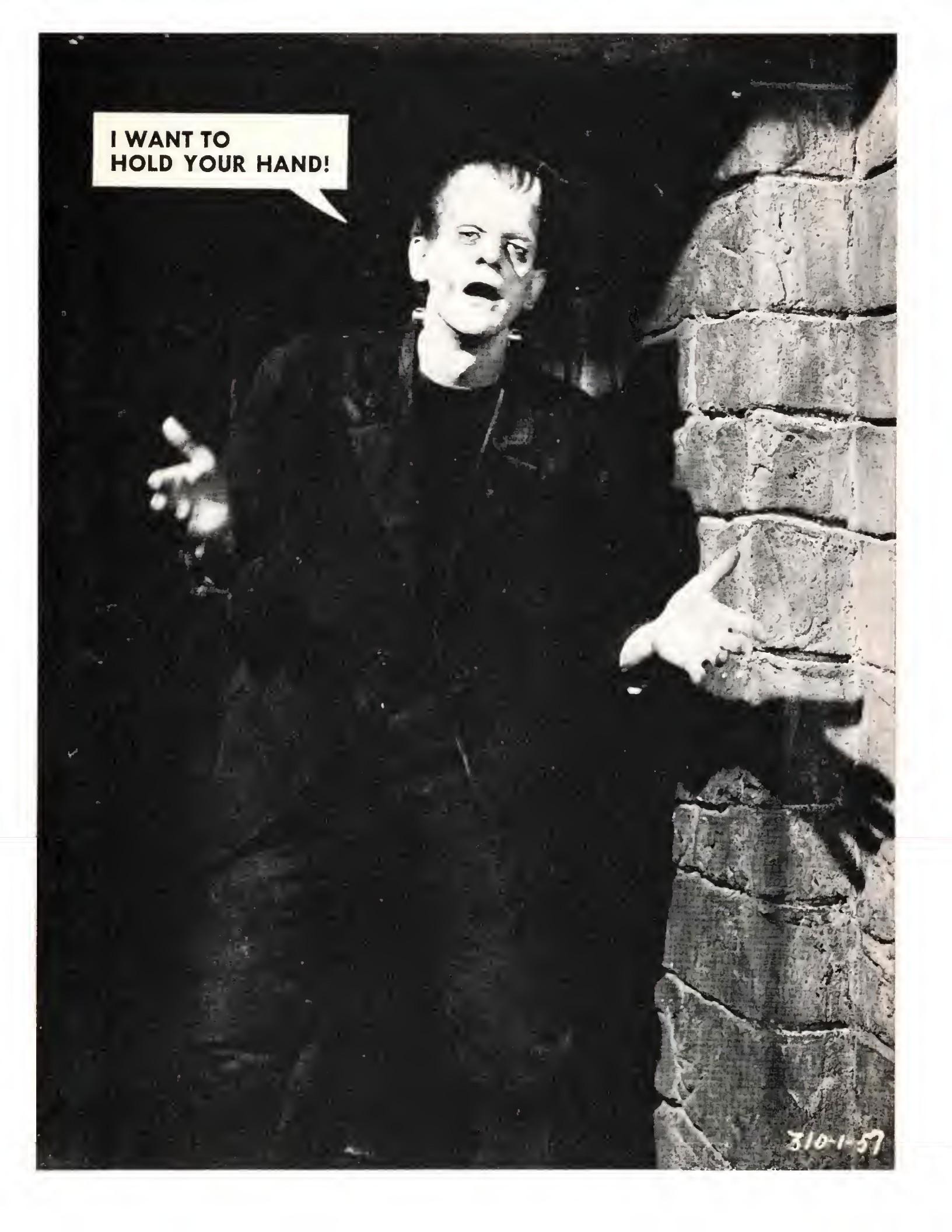
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A
AUG.

CRACKED

MAZAGINE





I WANT TO
HOLD YOUR HAND!

310-1-37

CRACKED

ROBERT C. SPROUL *publisher*JOE KIERNAN *editor*CHARLES FOSTER *production*JOHN SEVERIN, BILL McCARTNEY, DON OREHEK,
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WHAT'S UP FRONT — Our Cover

The old saying goes, "ART FOR ART'S SAKE!" But when you find Sylvester P. Smythe painting, you know it has to be "ART FOR LAUGH'S SAKE!" . . . We asked him about his masterpiece and he told us it wasn't finished yet—it was just a thumb-nail sketch. Keep painting, OLD BUDDY, BUDDY!!

THROUGHOUT
HISTORY
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EVERYTHING
OF-THE-
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LETTERS



Dear Sirs:

We of the Cassius Clay fan club regret to inform you that we could only read half your article about the Liston-Clay fight. (April issue) The part about Clay, that other guy's face was too horrifying.

The Cassius Clay Fan Club,
Mike Marley, President
Boston, Mass.

Funny, but we received the same letter from the Sonny Liston fan club.



Dear Cracked:

Read your article, "THEIR DREAMS ALMOST CAME TRUE" (April) and what I would like to know is Stella Stenson (the waitress) still working in a restaurant?

Vickie Bakwin
Nashville, Tenn.

No, she was re-discovered by Hollywood and is now doing those, "PLEASE MOTHER, I WOULD RATHER DO IT MYSELF!" tv commercials.

Dear Clods:

For the last three years I have been an umpire for a semi-pro softball league so I had a fine time reading, "HOW TO UNDERSTAND SPORTS OFFICIALS' SIGNALS" in the June Cracked. In the article you have an umpire tripping over second base. You claim this proves what fans have known for years, umps need glasses or a seeing-eye dog. Not true at all. Us umpires have great eye sight. I'll match my eye sight with you or anybody else in your office.

Fred Carley
Chicago, Ill.

We believe you Fred, but how come you put a Christmas seal on the envelope instead of a stamp?

Dear Fatheads:

I like your magazine very much. Why don't you have more "HURRY-UPS?" I enjoy them. Put in at least ten of them every issue.

Paul Stowers
Perryburgh, Ohio

We would like too, but our "HURRY-UP" artist is very slow drawing them.

Dear Editor:

Did your artist John Severin ever live in Pueblo, Colo.? When I was a kid, I knew a "John Severin." He was always drawing funny pictures in school. Could you let me know if it's the same "John Severin?"

Will Moore
Pueblo, Colo.

John came into the office recently and I showed your letter to him—he said he never lived in Pueblo. John claimed the farthest west he has ever been is Paterson, N.J.

Cracked wants to thank the following motion picture companies for the use of their still pictures, UNITED ARTISTS, PARAMOUNT, WARNER BROS., UNIVERSAL-INTERNATIONAL.

Dear Editors:

Thanks for putting out a very funny issue (the June one). The best thing was "THAT WONDERFUL YEAR OF 1032 B.C." Great!

Rick Vasserson
Cleveland, Ohio

Best year so far.



Dear Sirs:

We were very disappointed and upset by your article on the COSA NOSTRA (April issue). That company that exterminates rats and rat finks should be deported. We are not as bad as everybody tries to make out. There are eight members in our club and they are all very loyal.

M.B., D.B., M.D., J.H., R.K.,
R.K., R.L., S.W.
West Fargo, N.D.

Can I join your club?—have black hand and will travel.

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of COMPLETELY CRACKED, THE CRACKED READER and MORE CRACKED. Start collecting a million laughs today!

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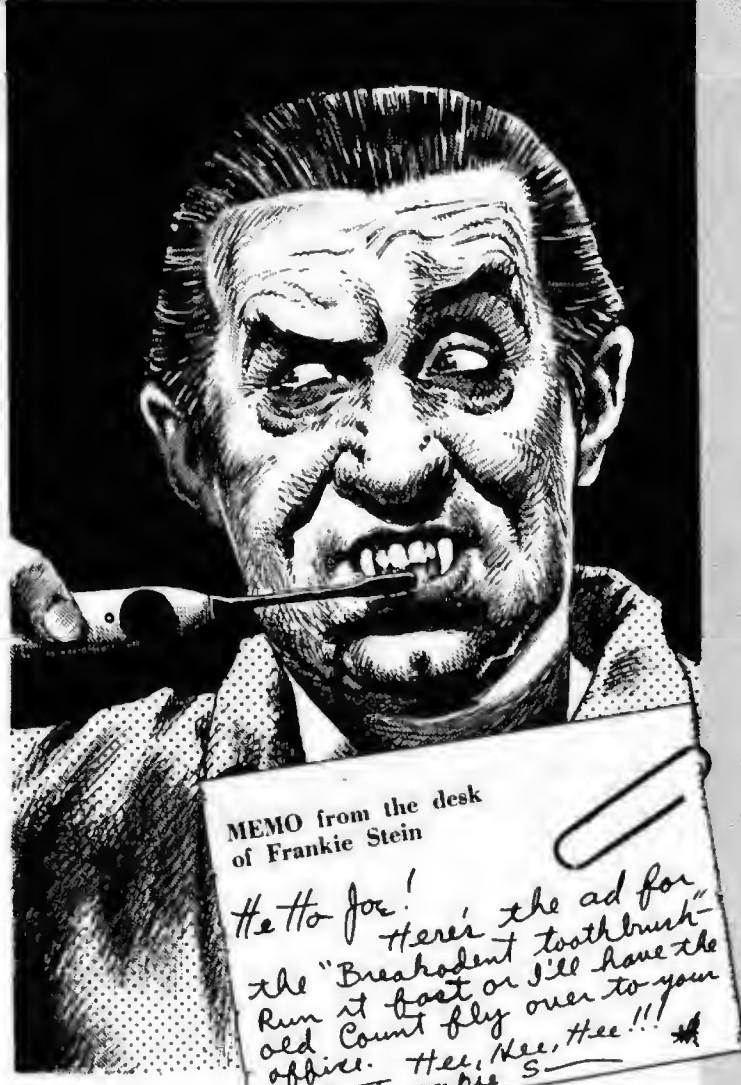
State _____

NIREVES



**ARE YOU THE OVERLY-VIGOROUS TYPE
OF TOOTHBRUSER?**

Do you brush your teeth as vigorously as if you were scrubbing the wheels on your hearse? Do you brush up, down? Sideways or from the inside out? No matter what type of toothbrusher you are, you'll brush your fangs better with BREAKODENT, the electric-action brush for teeth, gums and great for touching up your long, sharp fingernails. BREAKODENT is made by SCREAM, leader in dental research and in oil well digging. BREAKODENT brushes gently—up-and-down—162 times a second.



MEMO from the desk
of Frankie Stein

Hello Joe! Here's the ad for
the "Breakodent toothbrush"
Run it fast or I'll have the
old Count fly over to your
office. Hee, Hee, Hee!!! #
168 Frankie S

**WHATEVER YOUR TYPE, YOU'LL BRUSH YOUR
TEETH BETTER WITH BREAKODENT,
THE ELECTRIC TOOTHBRUSH WITH
THE BUILT-IN PLASMA SUPPLY.**

(If you have A.C. teeth, 146 times a second) BREAKODENT was tested five years in dental clinics, dungeons and torture chambers. Supplied with four different color snap-on brushes, 'prison-pink,' 'graveyard gray,' 'bat-wings blue' and 'monster mauve.' A thoughtful and welcome gift. . . . for Mother's Day, Father's Day, weddings and successful grave Robbins.

BREAKODENT from Scream



GROOVIE MOVIE DEPT.

JUST THINK HOW MUCH MORE INTERESTING CLASSROOM HISTORY WOULD BE TODAY IF PAST EVENTS HAD BEEN RECORDED WITH MODERN METHODS INSTEAD OF WITH THOSE OLD, DRY, BORING DOCUMENTS.

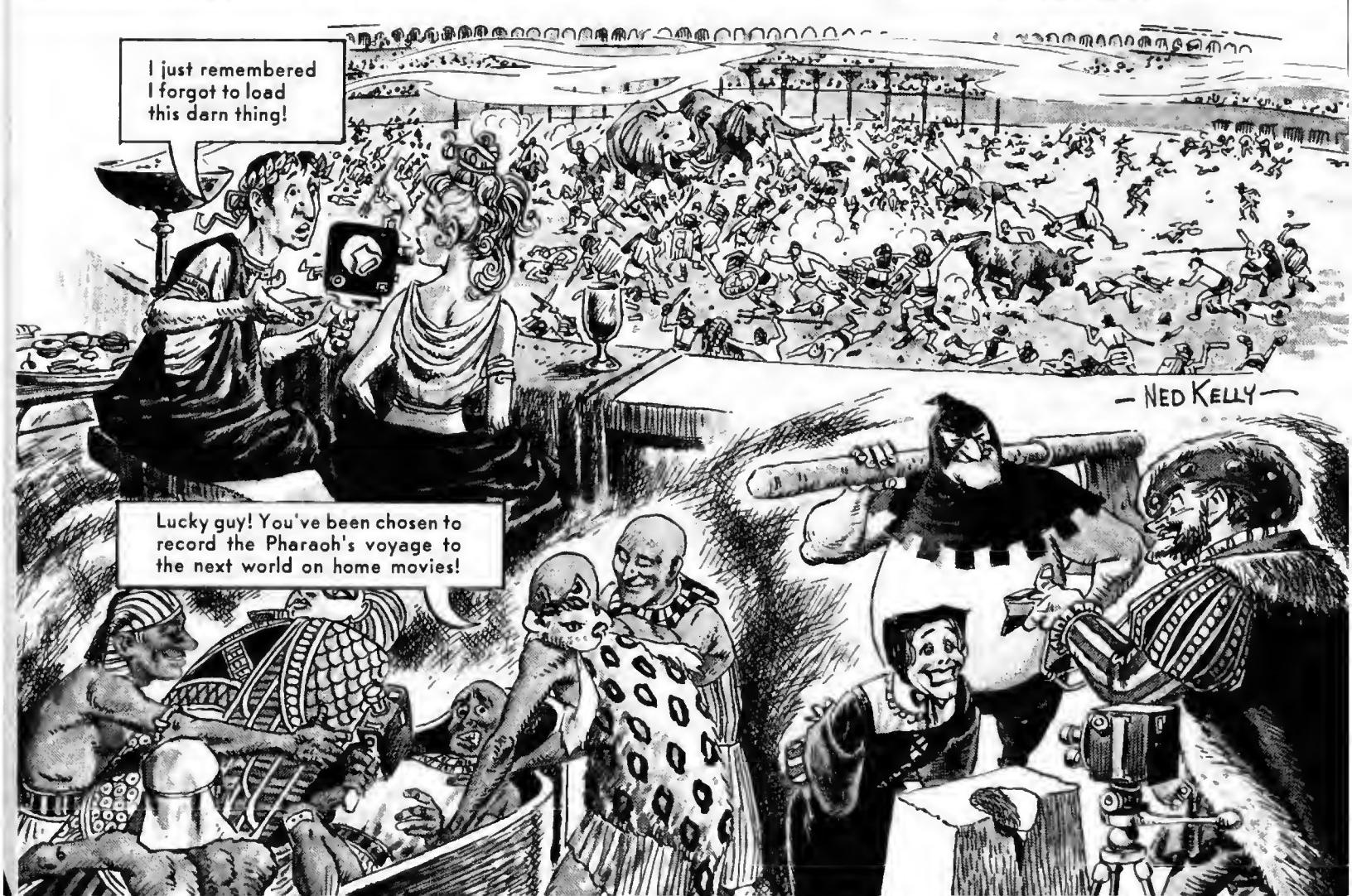
TO SHOW YOU WHAT WE MEAN LET'S TAKE A STROLL

THROUGHOUT HISTORY WITH HOME MOVIES

I just remembered
I forgot to load
this darn thing!

Lucky guy! You've been chosen to
record the Pharaoh's voyage to
the next world on home movies!

- NED KELLY -





MY TRIP
TO
~~INDIA~~
AMERICA
OR
AROUND THE WORLD IN
80 MONTHS
PRODUCED, DIRECTED, NAVIGATED
BY
CHRIS COLUMBUS

That's me raising money for my trip at Queen Isabella's court. Those Spanish nobles are sure loaded . . . and so were my dice.



The seventh day out and I'm still having a difficult time convincing that nutty crew of mine that the world is round.



We finally made it to land. It took me more than an hour to properly pose the crew for this dramatic landing shot.



I think I'll tell my European publisher to make it the official cover picture for all our souvenir albums.

The natives must have had us tabbed as a bunch of sucker tourists. Here they are trying to con us into buying something called tobacco. Incredible as it may seem you're supposed to put the stuff in your mouth and burn it.



Time really flew by. I finally decided to leave for home . . . even though there were several interesting projects I still hadn't researched.



And as the sun slowly sets in the horizon we bid fond adieu to America. It was a nice place to visit but I wouldn't want to live there.



THE
NAKED
TRUTH
STARRING
LADY GODIVA
A BARESKINEMA
PRODUCTION

Here's that stupid husband of mine who couldn't figure out his taxes. . . . As a penalty I have to ride around town naked



Here's a shot of the horse I'm going to ride. That stupid husband of mine had to pick a white one to attract even more attention.



Here's a shot of me on the horse.... That stupid husband of mine can't even operate a simple camera.



Here are some shameless cods ogling me as I ride through town.



That's my husband over there fetching the police to chase away the peeping Toms.



These are the policemen that stupid husband of mine got to put on end to the ogling.



COUNT DRACULA
IN
**FANGS FOR THE
MEMORY**

A BELFRY PICTURE

Here's my wife and I setting off on a little vacation trip to celebrate our 300th anniversary. . . . Some of the townspeople are bidding us bon voyage.



On our travels we ran into a very fun couple . . . I forgot whether he said he was in the used car or used body business.



In Wyoming I met this pretty redskin, the most delicious-mortal morsel I've ever laid fangs on.



For this movie I had to use a dark meter instead of a light meter. I also had to use special transylvanochrome film to record vampiric images.

On more than one occasion we narrowly avoided disaster. The confusing time zone changes and daylight saving time had us barely hitting the sack on time.



Here's the Red Square in Moscow. It was just a little bit redder after we left.



In Russia I encountered many fanatical communists, but I must admit I enjoyed chewing the fat with these Reds.

Here we were back home once more. The wife couldn't wait to "slip" into something more comfortable.



WAGON WALES!

A WESTERN DALE PRODUCTION

Here's a shot of me and Ello May pulling up stakes. Just look at her overcrowding our covered wagon . . . you'd think we were gonna be travelling for 6 years instead of just 6 months.



One week later the first wagon quit the train. The driver said he was staying put to sell victuals to other oncoming wagons. He was a nice guy and we all felt sorry to see Howard Johnson leave.



As if we didn't have enough junk aboard the wagon. Ello May kept spotting more and more bargains we couldn't resist.



Here's an action shot of some Indian troublemakers we met enroute. They have some cockeyed notion they own this country just because it's been handed down to them by their forefathers.



Every wagon train has a comedian. Ours was Rufus Goofus. He had everybody in stitches about how he was gonna make a fortune in California planting some whacky orange-colored fruit.



Finally we made it to L.A. It's a right purty place, but they're sure gonna have to do something about the traffic.



KING SAUD IN HAREM HIJINXS

ALL 500 KIDS IN THIS
MOVIE WERE DIRECTED AND
PRODUCED BY ME

Allah be praised for wide-screen film! Now I can finally squeeze the ENTIRE FAMILY into a single frame!

Here I am leaving for my vacation trip to New York. Since this is going to be a short voyage I am taking along 25 wives.



The first morning out at sea. On second thought maybe I should have left the 25 wives at home.



Although I was fully prepared to encounter unveiled women and monogamy in America. I had no idea these disgusting institutions were carried out so shamelessly in the open.



On the positive side Americans have a great many wonderful gadgets. Here are some vending machines I brought back that I had converted for domestic use.



WAR DEPT.
Washington 25, D.C.

July 20, 1876

Dear Mrs. Custer,

We are forwarding to you all personal effects found on the body of your late husband, Col. Georges A. Custer . . .



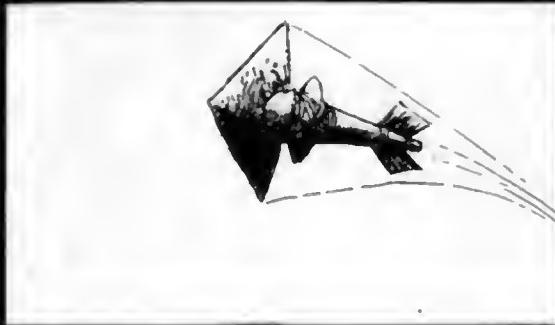
Here I am starting out on another one of these tedious cavalry marches.



To relieve the boredom I decided to take some pictures of the cute Indians along the way.



Just as I spotted a huge group of Indians in my viewer, a very unusual thing happ . . .



The Rain in Spain, falls mainly in the Reservoirs. The Rain in America hardly falls at all (as of lately) . . . whether you know it or not, we're in the midst of a . . .

WATER SHORTAGE

With our nation's water supply rapidly dwindling, water is a precious commodity . . . don't be surprised if you find . . .

... PROSPECTORS PANNEING FOR WATER.

Any luck,
Jeb?

Naw . . . just this
lousy gold . . . !

BLACK MARKET WATER

Psst . . . Hey Bub . . .
wanna buy hot water?

WATER BOYS WITH COLLEGE DEGREES!

That's my
son . . . the
WATER BOY!

to barber
tip burned
sweat lost
soar —
oh, yeah!

What are the reasons we don't have enough water?

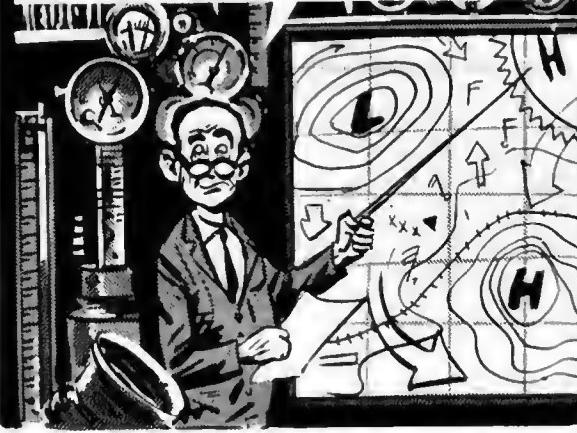
Loymen's point of view

... because
it ain't
raining!



WEATHERMAN'S POINT OF VIEW

With a low front blocking an easterly trend of the high from northern **Canada's** most southern border . . . an ebb of high & low encircle the lower hemisphere thereby . . . mish-mash, blat, fet bla . . .



GOVERNMENT'S POINT OF VIEW

Russia in a new move of **aggression** has again stopped our rain clouds. . . . Blah, blah! . . .



Advantages:

Some people will look at this whole dry spell optimistically . . . and will quickly grab this opportunity to live like a bum . . . just the idea of not shaving, bathing or changing clothes appeals to many men

Lydia, do you think they're trying to tell us something?



Grab that Florida tan . . . what better time than a season of dryness



Hang around the water cooler . . . even the cruelest boss would understand



I weigh 35 pounds—
my hair weighs 30 pounds!



Sure signs of an on coming Drought!!

An exclusive team of scientists have researched and come up with this **SURE SIGN** of an oncoming drought . . . be on the lookout for . . .



I wouldn't mind getting a haircut but that barber always makes me sit on that stupid pony!



With this threat of evaporating water . . . what possible **SURE-FIRE WAYS** can we help make it RAIN???



Of course, the water conservationists haven't been taking this shortage lightly . . . several attempts have been made to increase our aquatic supply . . . but they have met with disastrous results

1st Attempt

Dry ice in a cloud to produce rain.



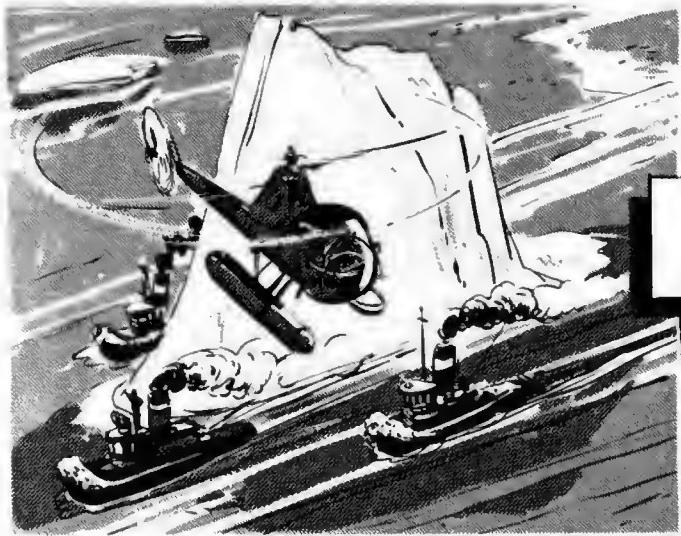
RESULT:

a 13-inch dry ice storm blankets the city.



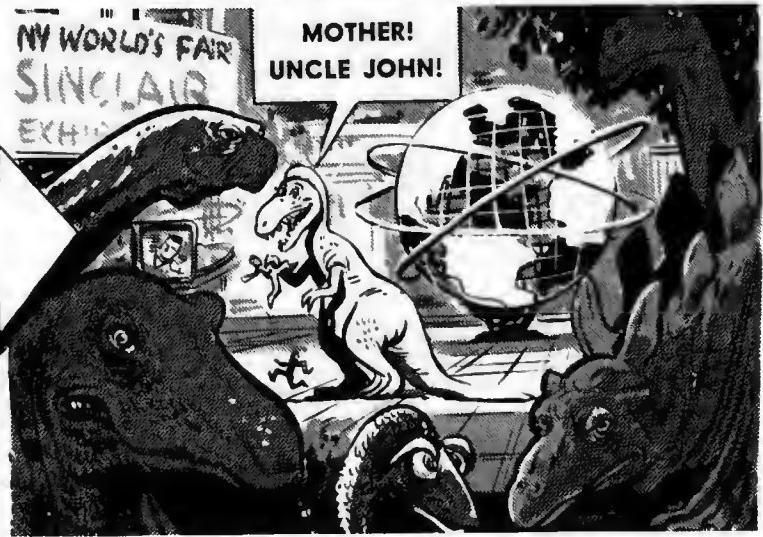
2nd Attempt

To float and melt huge icebergs in our reservoirs.



RESULT:

a preserved, thawed out REX RAVISHES CITY.



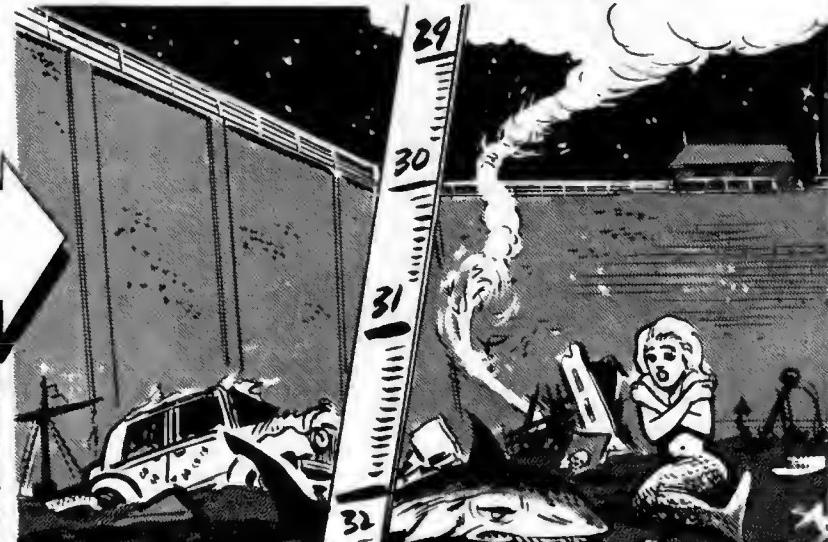
3rd Attempt

... To lasso waterspout to drop its contents in our reservoirs.



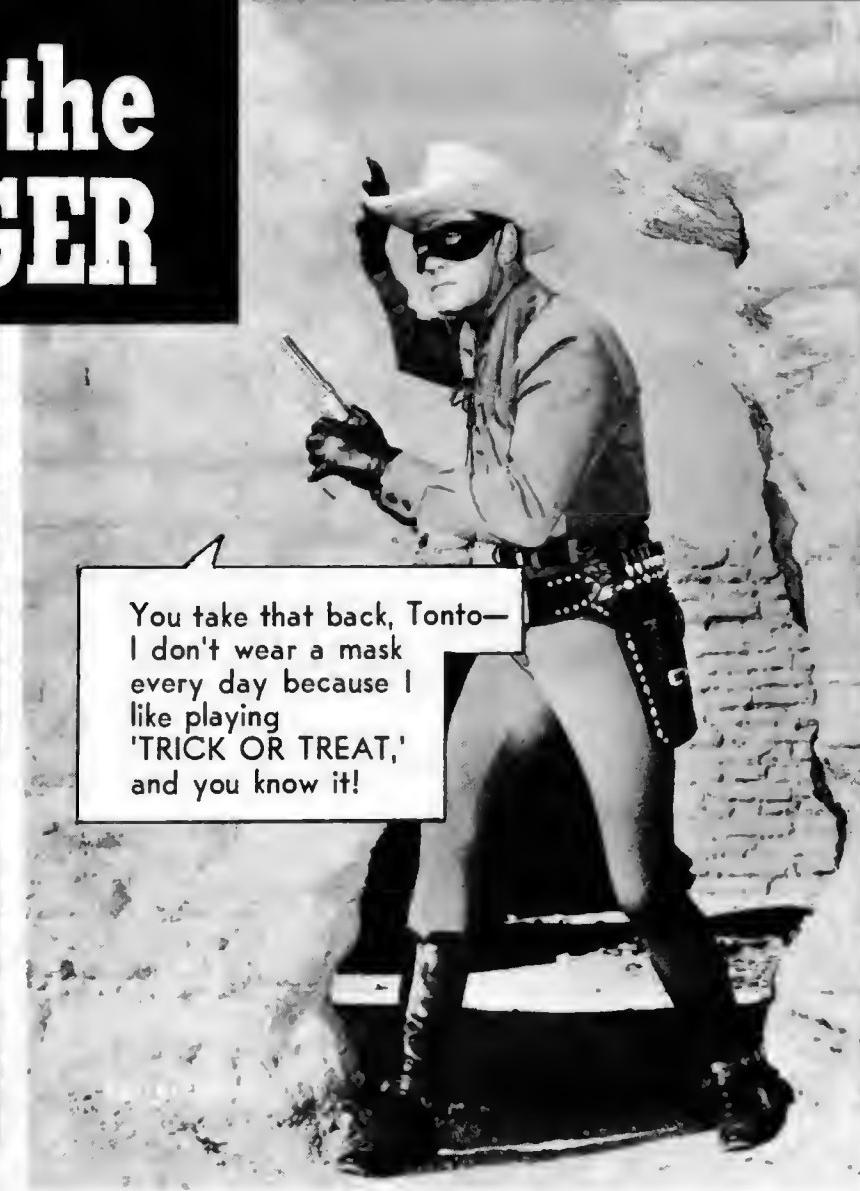
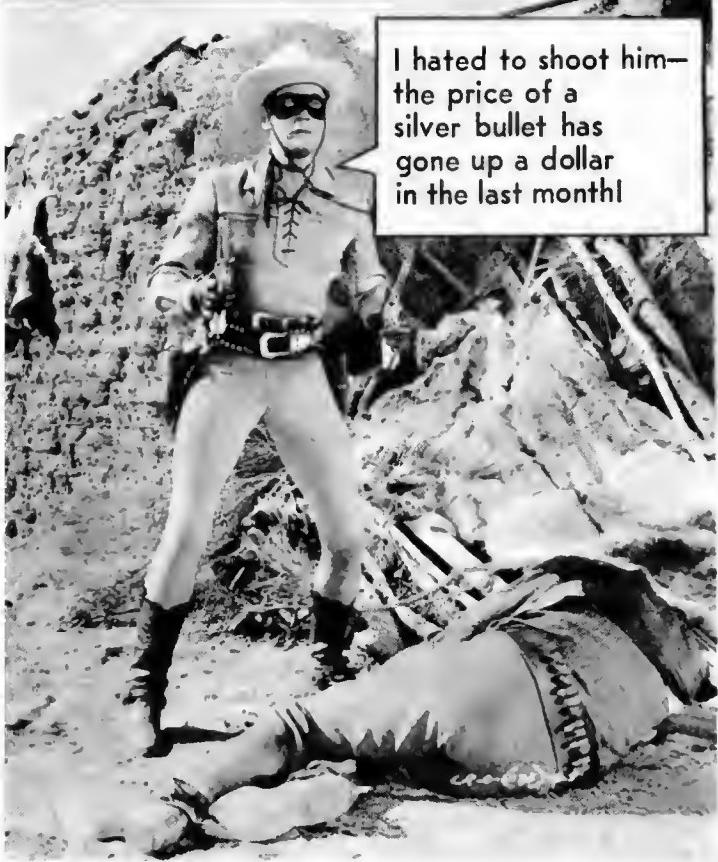
RESULT:

all our reservoirs sucked absolutely dry.



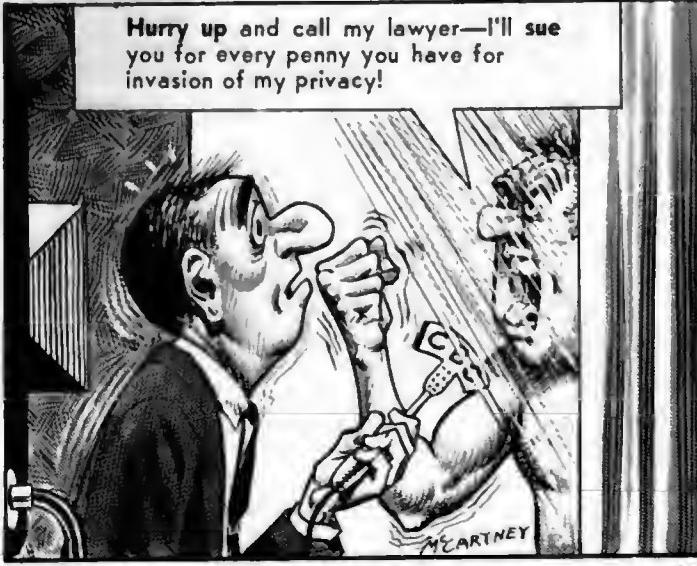
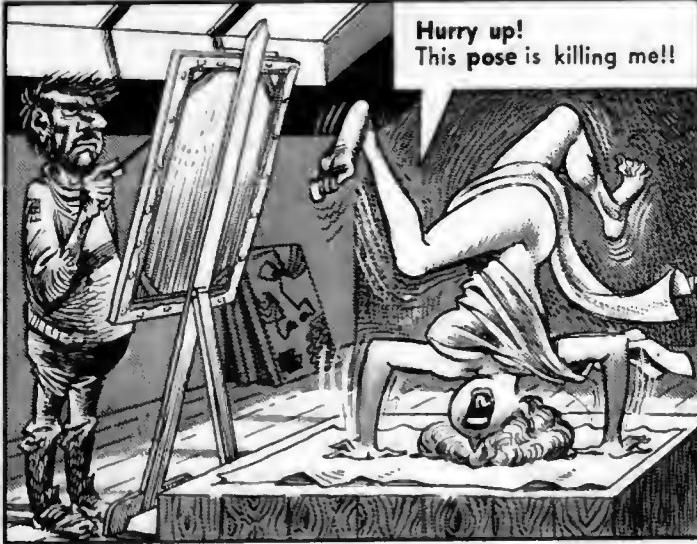
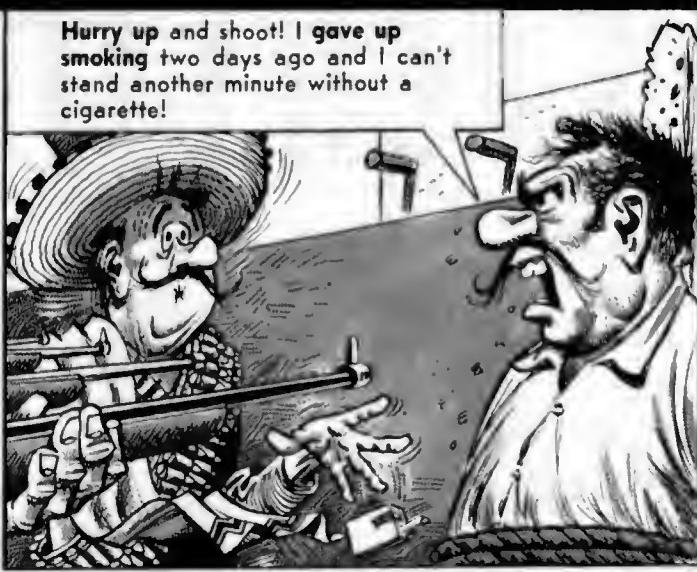
HI GANG! Here we go again with a white HORSE
a cloud of DUST and a MIGHTY Ho-Ho, Silver....

the LONE RANGER



HURRY UPS

LAUGH IT UP! IT'S HURRY-UP TIME AGAIN! QUICK SMILES ON THE HALF-SHELL IS THE SPECIAL FOR TODAY!



Millions of Americans are members of the BOOK-OF-THE-MONTH CLUB, THE RECORD-OF-THE-MONTH CLUB and millions more belong to similar type organizations. CRACKED predicts we will soon have . . .

EVERYTHING OF THE MONTH CLUBS

FOR SULTANS



Every month this club will send you a new bride. . . . Please check on coupon if you want a redhead, blonde, or brunet. This offer only good in the Near and Far East and in Hollywood, California.

FOR GOURMETS



They send you once a month an exotic, rare food. . . . This month's special is Pickled, Chocolate dipped Sapsucker ears. Join today and receive free, a one-year's supply of after-dinner mints and a large bottle of Alka-Seltzer.

FOR PLUMBERS



When you become a member of this club, they send you a "Stopped-Up" kitchen sink. Bonus for joining; A mink-lined 'Plumber's Helper.'

FOR BANK ROBBERS



This club is really going great guns with the underworld. For a large fee, they mail (in a plain envelope) the floor plans of a bank, once a month. . . . For becoming a member you get free; four sheets of sandpaper, for sandpapering your fingers and an autographed picture of Willie Sutton. Offer only good for crooks living West of Sing Sing Prison.

I don't like barber shops—
they have old magazines!

FOR MONSTERS



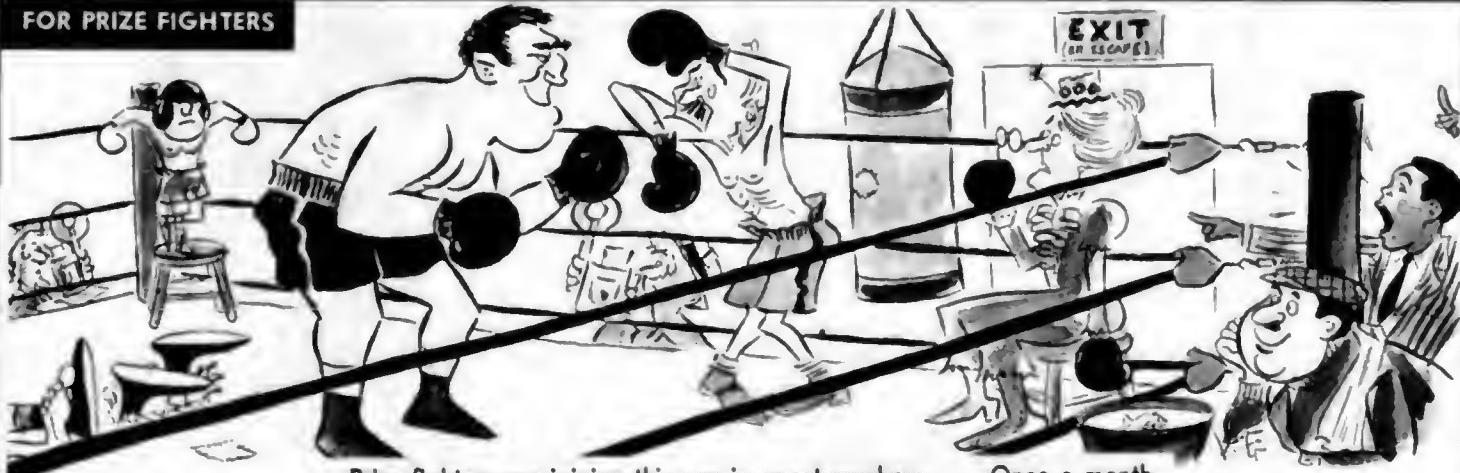
The members of this club are sent new parts for their heads, maps of charming graveyards and technical books like "HOW I BUILT MY FIRST BLOOD BANK." And "WHAT TO DO UNTIL THE CRAZY DOCTOR COMES—SET FIRE TO THE PLACE."

FOR DOCTORS



Every month he receives a copy of a very old magazine . . . such magazines as 'Judge,' 'The Literary Digest,' and issues of 'Life' for the year 1951. . . . When a doctor joins this club, he gets a special bonus offer of ten copies of the Old New York Mirror newspaper for his office waiting room.

FOR PRIZE FIGHTERS



Prize fighters are joining this one in great numbers. . . . Once a month they are sent a 70-year-old man they can beat up with one hand tied behind their backs. If the boxer is "Chicken," the club will send him a little old lady he can go five quick rounds with . . . or if he's "real chicken," a midget.

FOR TEENAGERS



Once a month, a teenager is sent a different style of telephone and six pages of brand new telephone numbers . . . a special bonus for joining, he or she receives a pair of ear-plugs they may give to their parents to stick in their ears when they are talking on the phone.

FOR CAR FANS



This club is catching on with auto nuts. . . . When you sign-up they send you every month a new foreign car. . . . This month's selection is the 'English-Spit-flame'. Gets 40 miles to a gallon of tea. The tires are made out of English Muffins and the car has four shifts; first, second, third and "Sorry Old Bean, I did not know your vehicle was parked there!"

Today if you want to get invited to parties you gotta be interesting and have something different to offer. For those of you who are dull clods you can always learn how to play "Blue Moon" on the

piano and get by. For those of you who are more imaginative and intelligent type clods you can easily become the life of the party if you master the art of.....

HYPNOTISM



SELECTION OF THE SUBJECT IS IMPORTANT



A good subject should be ready and willing to be hypnotized and be completely relaxed, like the man above



A good subject should be intelligent, cooperative, responsive, and be able to concentrate, like the man above

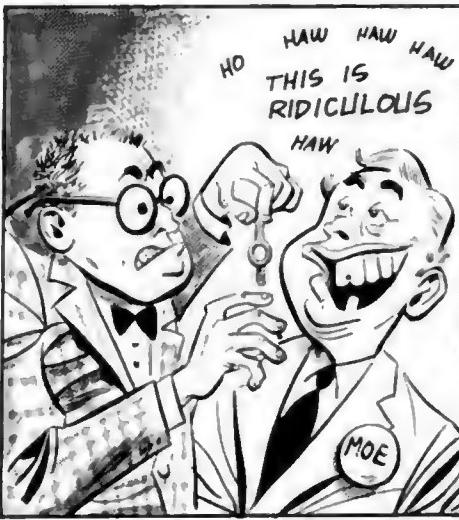


Reason man above is such a good subject is mainly because hypnosis hasn't even begun yet and he's half asleep already

SELECTION OF DANGLING OBJECT IS VERY IMPORTANT



A button makes a good object because it is small and forces the subject's attention to a concentrated area



A gold watch makes a better object because it glitters and is therefore more noticeable and eye arresting

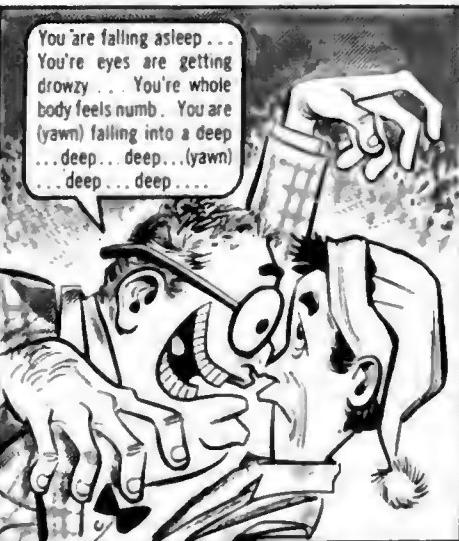


A baseball bat makes the best object because you can always bang the subject over the head with it if he resists you

PROPER HANDLING OF SUBJECT IS MOST IMPORTANT



First make sure subject is fully relaxed by cleverly suggesting sleep



Then look subject straight in the eye and say the secret words over and over

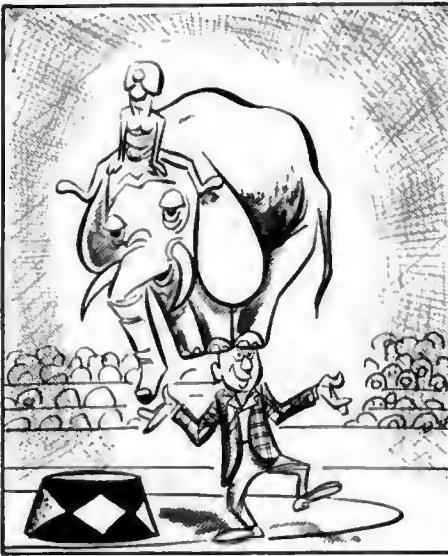


The trick however is to make sure you are not the one who falls asleep

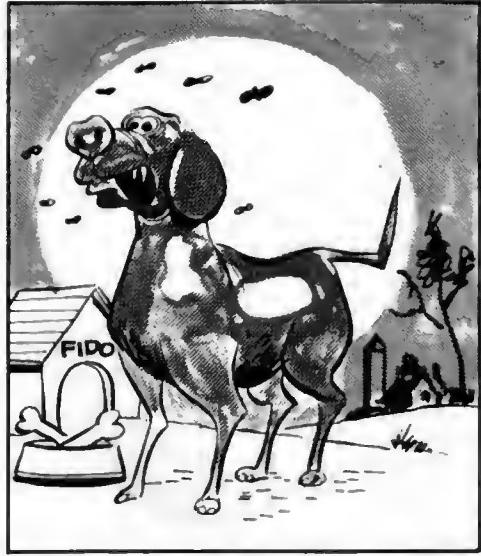
MANY THINGS CAN BE DONE TO HYPNOTIZED SUBJECT



Subject can be made not to feel any pain no matter what is being done to him

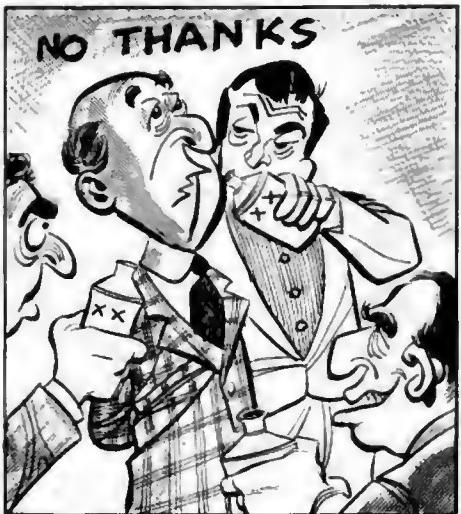


Subject can be made to perform great feats of strength far beyond his normal capacity



Subject can be made to believe almost anything. For example, man above actually thinks he's a dog

HOWEVER, SUBJECT CANNOT BE MADE TO DO ANYTHING AGAINST HIS WILL



If subject is a teetotaler he cannot be made to drink alcohol no matter what happens



If subject is a non-smoker he cannot be forced to smoke a cigarette under any circumstances



By the same token if subject is vicious by nature he cannot be expected to be peaceful and friendly

HYPNOTISM IS WIDELY USED TODAY BY LEADING PSYCHOLOGISTS IN HELPING THEIR PATIENTS OVERCOME INFERIORITY COMPLEXES AND IN CURING THEM OF THEIR FEARS AND ANXIETIES



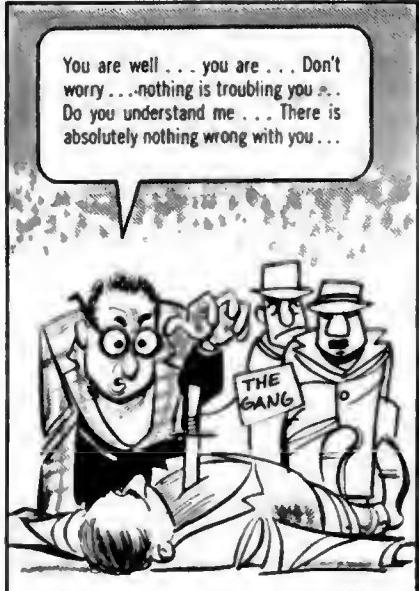
You will get well . . . you will . . . will . . . will . . . will . . . But you have to want to get well . . . are you listening to me . . . You must want to get well . . .



You are not inferior . . . Put it out of your mind . . . do you hear me . . . You are not inferior . . . You only think you are . . .



You should not be self-conscious . . . People are not always looking at you . . . Am I coming thru? . . . You are not . . .



You are well . . . you are . . . Don't worry . . . nothing is troubling you . . . Do you understand me . . . There is absolutely nothing wrong with you . . .

HELP! WANTED

I think we are in trouble—
better CALL YOUR
FRIENDS the apes and the
elephants!

RIGHT, Jane!

Boy! Are you SLIPPING!
Only a little Monkey and
two turtles come to help
you now!

GARRETT KIVEN

Pick a road, any road. And two to one,
Bob Hope and Bing Crosby have made
a motion picture about it. We are proud
to present their latest epic, "THE ROAD
TO CRACKED."

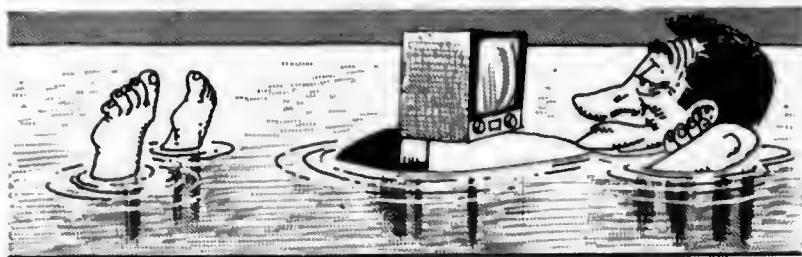
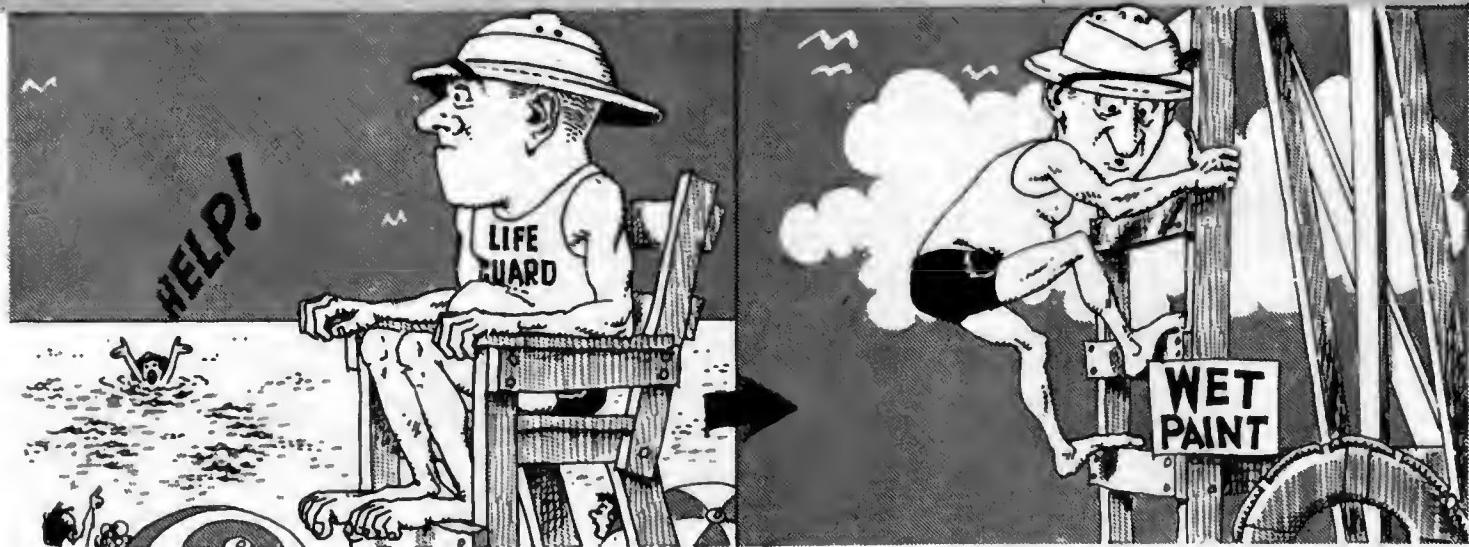
A VISIT WITH Crosby



and Hope



A VISIT TO THE



BEACH



PRACTICALLY EVERYONE KNOWS ABOUT THE FAMOUS TOURIST LANDMARKS OF OUR COUNTRY. BUT THE MOST INTERESTING SPOTS ARE THOSE LITTLE KNOWN WONDERS OF NATURE—OFF THE BEATEN TRACK—THAT MOST SIGHTSEERS KNOW NOTHING ABOUT! SO IN KEEPING WITH OUR POLICY OF MAKING CRACKED READERS THE "INFORMED OF THE EARTH," WE PRESENT THESE OUT-OF-THE-WAY-WONDERS. CLEVERLY ARRANGED SO YOU CAN CLIP THEM OUT AND SAVE THEM AS A SET. IMPRESS YOUR FRIENDS; SHOW THEM HOW WELL YOU KNOW YOUR COUNTRY . . .

LAND



UNNATURAL BRIDGE

Junction Creek, Wyoming

This unusual and wondrous spectacle of nature was worn out of solid sandstone by wind and rain. Most geologists say that it was completed before the last ice age, over a million years ago, and that the Exact-Change line was later added by the Aztec Indians. Others claim it was put up by a platoon of combat infantry engineers maneuvering in the area last spring. Located just 29 miles south of Gopher Gulch, Wyoming on Route 4. Don't miss it!



HARWELL SMEG MUSEUM

Smeg Corners, Kansas

When old Harwell Smeg, founder of Smeg Enterprises, died in 1858, he left all of his money for the establishment of a Smeg Museum. This was to house all the useless junk he had collected over the course of his useless life. You'll be fascinated by this gigantic mess, just 155 miles southwest of the nearest town, Grapple Corners. . . . The famous room on the third floor, containing antique hockey pucks, is a must for the curiosity seeker.



CROWDED ROADS

Sturbridge, Kentucky

Each year from early July thru Labor Day, this famous crossroads is completely jammed with 17 million cars filled with vacationing tourists, who sit at a dead standstill for the entire period. Whole communities of summer motorists grow up, live, and die here. It is rumored that George Washington visited Crowded Roads on July 4th, 1776, and had to sweat out the entire revolution from this spot. If you plan to visit Crowded Roads this summer, plan to stay a while. . . .

OFF THE FREE

... IN A 3M cloudraft
house boat



UPSIDE DOWN VIEW

Oshkosh, Florida

Through some flaw in the gravitational theory, this charming vista has turned out completely upside down. Many tourists used to visit this spot in the past but after awhile, it gets you sick. . . . This view can be seen by driving 5 miles due south from the Gismo Hotel in Miami, following the signs to Lake Stover and upon arrival there, standing carefully on your head.

4



OLD GNARLED TREE

Cold Springs, South Dakota

Early one morning in the spring of '47, Patrolman Seymour Grovis of nearby Lukewarm Springs, came upon this strange old tree which had apparently grown into a grotesque, bizarre shape. Patrolman Grovis permitted the state to turn his discovery into a National Monument . . . The old gnarled tree is located just half-way down a hairpin curve on Route 44.

5



STRANGE CRACKING WALL

Crabgrass, Colorado

Ever since this quaint limestone wall was built in the vacant lot behind Kropotkin's Butcher Shop on Main Street, mysterious cracks appeared in it daily. Some say it's due to earthquakes; others attribute it to some warning from outer space. Mr. Kropotkin says it's because Herman, the delivery boy, backs his truck into it every morning. Since the cracks come and go, plan on spending the entire day watching this wall.

6



GROVIS PARK Los Angeles, California

7

For some reason, no one takes advantage of this delightful, out-of-the-way spot to picnic and enjoy the scenic view. Simply drive northeast from Beverly Hills to the luxurious estate of Edwin P. Grovis, preferably under cover of a moonless night, sneak out onto the north field and wait for day-break. A good idea is to poison the watchdogs at least a week in advance.



Haircuts are for the birds,
but I wish the birds would stop
using mine for a nest!



GREAT GAPPING HOLE Smedley, New York

8

Some 10,000 miles wide by 13,000 miles long, this huge, gaping hole was discovered accidentally in upstate New York by Elmira Protz-Smedley, while out necking with his girl in the woods, July 4, 1937. Various explanations have been offered regarding the origin of this phenomenon. The most popular theory is that it may have been caused by pranksters setting off extra large firecrackers in Brooklyn. Drop in on this marvel of nature when you're in the neighborhood.



Home of SYLVESTER P. SMYTHE Bronx, N. Y.

9

This is the celebrated boyhood home of Sylvester P. Smythe, in historic old Bronx. It was here that Sylvester P. Smythe spent his early years, the period of struggle, trying to make a name for himself as an abstract janitor. It was here that Sylvester first developed and perfected his now famous plastering strokes. From there he went on to fame and fortune but never forgot his old friends and neighbors, mainly because he's still living in the place.

CRACKED FUN SHOPPE BARGAIN MERCHANDISE

**SPOOK
HAND!**
\$2.00 Ea.



Natural looking rubber hand.
A startling eerie effect!



**MELTED
ICE CREAM**
\$1.00 Ea.

Ooey-Gooey! The perfect
practical joke in heavy plastic!

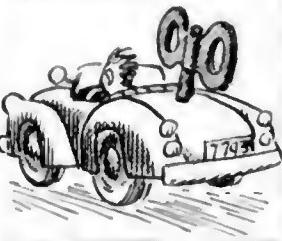


**STRING
BEAN
TIE**
\$2.00 Ea.

The longest tie in the world.
36 inches long. You will have
fun with this crazy tie.

JUMBO KEY
\$2.00.

Attach the jumbo key to anything.
Sticks with sturdy rubber
suction cup. A laugh riot!



FAKE FAUCET
\$2.00 Ea.

"Water on the brain?" That's
what friends will ask when
they see this real looking
chrome faucet attached to
your forehead. Get big laughs
attaching it to your desk, a
fireplace log, chair, etc.

INSTANT LIFE
\$1.00 Ea.

Enjoy hours of
scientific fun.
Simply drop
magic "INSTANT LIFE"
powder into
ordinary tap
water and
watch it
spring mysteriously in-
to life. See baby
sea monkeys grow
and thrive. Educa-
tional entertainment
for all ages.



CRACKED FUN SHOPPE
45 West 45th Street
New York 36, N.Y.

Instant Life
Jumbo Key
Fake Faucet

Name

Address

City

State

I enclose \$ ____ for:
Melted Ice Cream
String Bean Tie
Spook Hand

Zone

HORROR HOUSE!



\$3.00 Ea.
**FRANKENSTEIN'S
MONSTER MASK.** All
Rubber.
Be the "Death of the Party."

**WEREWOLF
MASK.** \$3.00 Ea.
Gruesome to Behold.



**SHRUNKEN
HEAD**

\$2.00 Ea.

Looks absolutely real. Tell
your friends you picked it up
on your last safari. A real
scream!



HORRIBLE HANDS.
Only \$3.00 per Pair.



FRANTIC FEET.
Only \$3.00 per Pair.

RAT IN THE BOX.
Only \$1.00 Ea.



**BLACK
WIDOW SPIDER.**
\$1.00 Ea.

A real horror, but great fun.

HORROR HOUSE
45 West 45th Street
New York 36, N.Y.

I enclose \$ ____ for: **ALL RUBBER MASKS** \$3.00 each.

- | | | |
|--|--|--|
| <input type="checkbox"/> BLACK WIDOW SPIDER | <input type="checkbox"/> MAN-FROM-MARS | <input type="checkbox"/> WEREWOLF |
| <input type="checkbox"/> HORRIBLE HANDS | <input type="checkbox"/> MONSTER-FROM | <input type="checkbox"/> DEVIL |
| <input type="checkbox"/> SHRUNKEN HEAD | <input type="checkbox"/> MERCURY | <input type="checkbox"/> FRANKENSTEIN'S |
| <input type="checkbox"/> RAT IN BOX | <input type="checkbox"/> VAMPIRE | MONSTER |
| <input type="checkbox"/> FRANTIC FEET | <input type="checkbox"/> HORRIBLE-MONSTER | <input type="checkbox"/> ZOMBIE |
| | <input type="checkbox"/> SKULL | <input type="checkbox"/> WITCH |
| | <input type="checkbox"/> GORILLA | |

Name

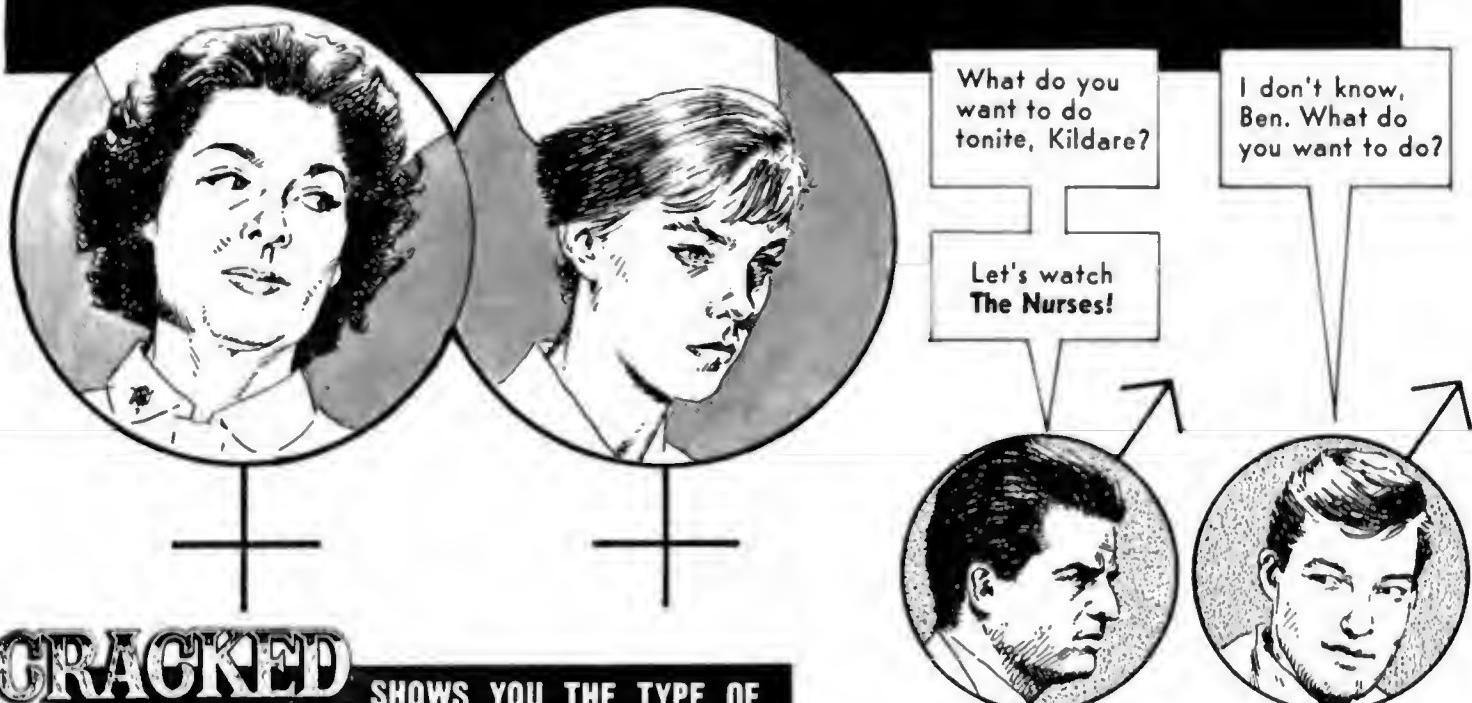
Address

City

Zone State

NEVER UNDERESTIMATE THE POWER OF A FEMALE PERFORMER DEPT.

Not since crabgrass hit the suburbs has there been anything to compare with the sneaky female invasion into television. First it was the family comedy show that showed how Ma could always make a boob out of Pa. Then Dr. Joyce Brothers put the skids to Freud. This was followed by Lassie's usurpation of Rin-tin-tin as America's No. 1 canine. And now the distaff side has scored its biggest coup to date. The last pillars of video male supremacy, the TV doctors, have been toppled over by the real power behind the hospital throne—"The Nurses." Now that there is absolutely no holding back the female . . .



CRACKED SHOWS YOU THE TYPE OF
PROGRAMS YOU'LL SOON BE SEEING ON . . .

CHANNEL

YOO HOO! CAR FIFTY-FOUR WHERE ARE YOU?

For tanning I use Copper-tone exclusively!

CAR 54 WHERE ARE YOU?
... AS IF WE DIDN'T KNOW!

THE DISTAFF DEFENDERS

I'll make my summation as brief as possible since I know you're all anxious to catch that stupendous sale at Schlossman's!



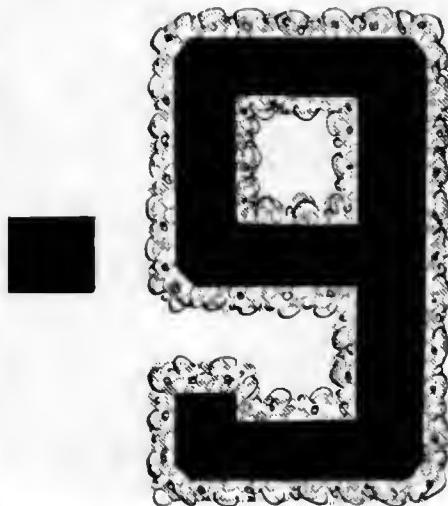
SGT. JILLCO



THE MANY LOVES OF DODIE GILLIS



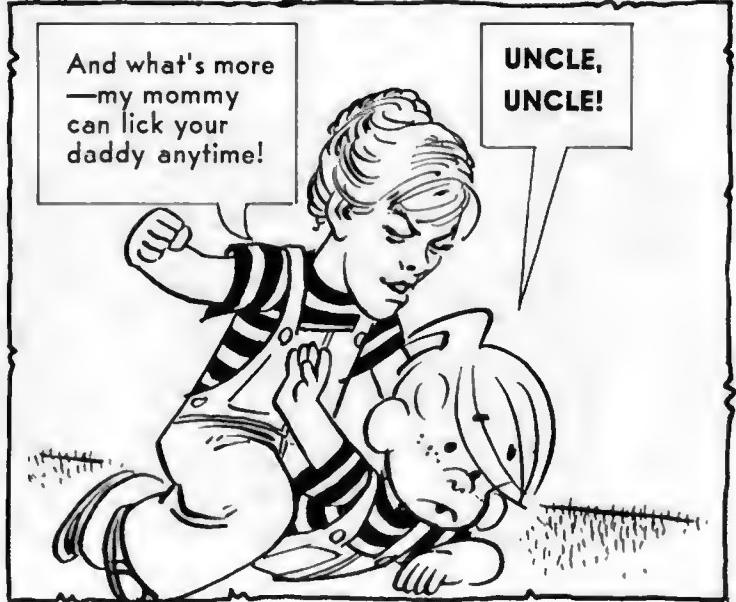
FEMME



TWILIGHT ZONE



DENISE THE MENACE



GUNSHY

But Marshal Dilly, why must I leave town by sundown? I'm not wearing my guns!

No, but you are wearing my brand of perfume!

HI, DILLY!

HI, KIT!



How about joining us in a game of cut-throat bridge, Marshal?

Thanks, but I've got to go back to jail and check on my sidekick, Hester!



Girls, you can't string up that hoss thief without a fair trial!

She's no hoss thief, Marshal—she's a dress-design thief!



Why didn't you say so?



Hester, can't I leave you alone for 5 minutes without you making a ridiculous mess of things?

But Marshall Dilly, I've cleaned the lace curtains, polished the spittoons and manicured the prisoners! Everything's perfect!



Then what's your horse doing in my shampoo trough?

SLURP



ROUTE SWEET SIXTEEN



**SCENE—
H.Q. OF THE UNMENTIONABLES**

Girls, meet
your new boss,
Ella Nessy!

Hi, Kids! Wash-
ington sent me
here to make
some changes!

... and before I'm through
I'm going to change every-
thing—our coffee breaks,
our hairdos, our powder
rooms ...

But first of all I'm going to
change these ugly phones
for some **colored Princess**
phones!

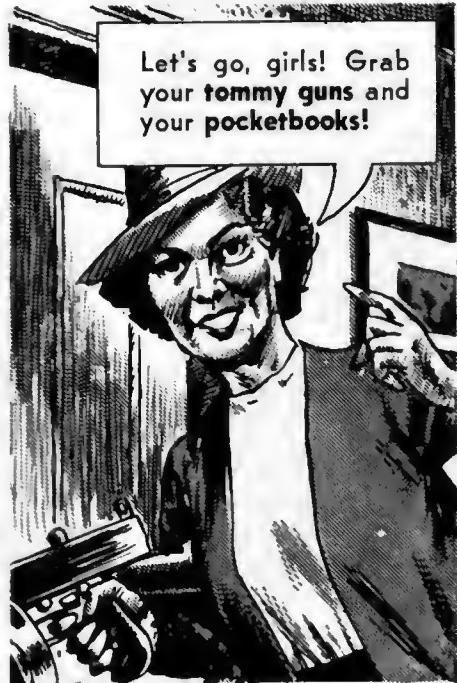


What's that?
21 Halsted Street? .
We'll be right there!

Let's go, girls! Grab
your **tommy guns** and
your **pocketbooks**!

Whee! How
exciting!

By the way, chiefy, what
joint are we raiding
today?



Who said
anything
about a
raid?

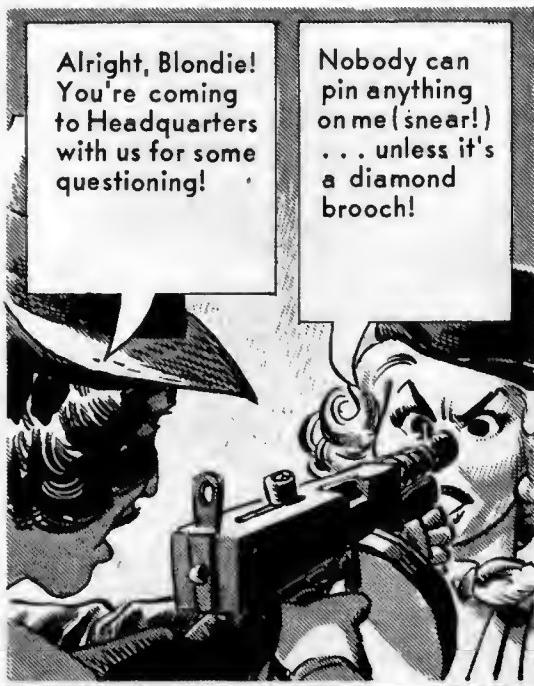
... Gumball's Dept Store is
holding a fire sale and we'll
need these gats to fight our
way in!

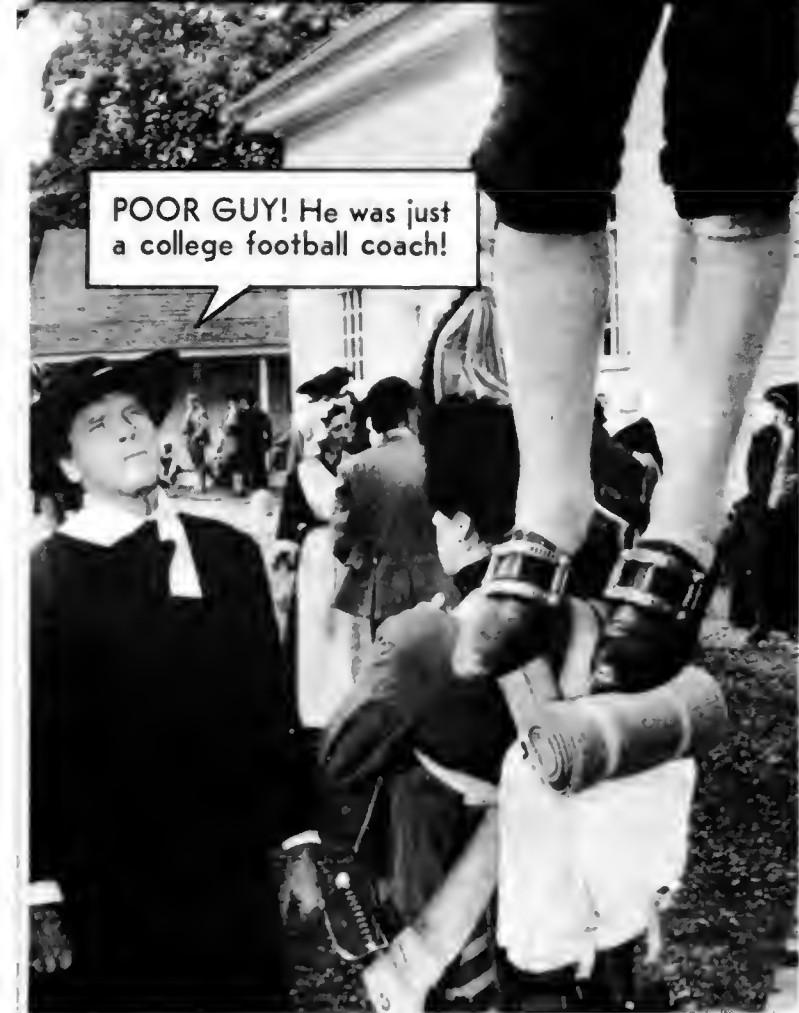


Golly! Just look
at these **fabulous**
knitted shoulder
holsters!

From now on you stock up on
Ma Fia's bootleg cosmetics ...
or we'll scratch your eyes out!







POOR GUY! He was just
a college football coach!



I did try to
RENT A CAR dear,
but this is all
Hertz had left!

4 FUNNY ONES



"Don't take it so
hard, Sir! Maybe your son
will change his mind about
wanting to join the NAVY!"



"Are you SURE Lawrence Welk
started this way?"

CRACKED'S CRACKS



"You should SEE the SIZE of that guy!"



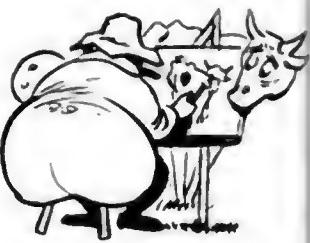
"Bates, a go-getter like you DESERVES a raise!"

"You're new around these parts aren't ya, STRANGER?"



"It's a very practical way to do WATER COLORS!!"

According to a recent survey, there are now over 20 million amateur artists in the United States. . . . And about half of these are from the new school of "Paint-by-the-numbers." The other half are members of the "Hey, Mabel, do you think a green tree would look good against a purple sky?" school. Many of these painters are self taught. Which means they can't draw a cloud without using a ruler. We now give you the CRACKED word on . . .



AMATEUR ARTISTS

(Always
on Sunday)



My mother says I need a haircut!
I don't think so—I can still see!

ART SUPPLIES



Art supply stores are making big money on this latest fad. . . . Every week something new is put on the market for the Sunday painter to buy. New paints, new brushes, and books. An instruction book which is currently a best seller is titled, "HOW I MADE A MILLION DOLLARS OUT OF PAINTING—PAINTING STOLEN CARS."

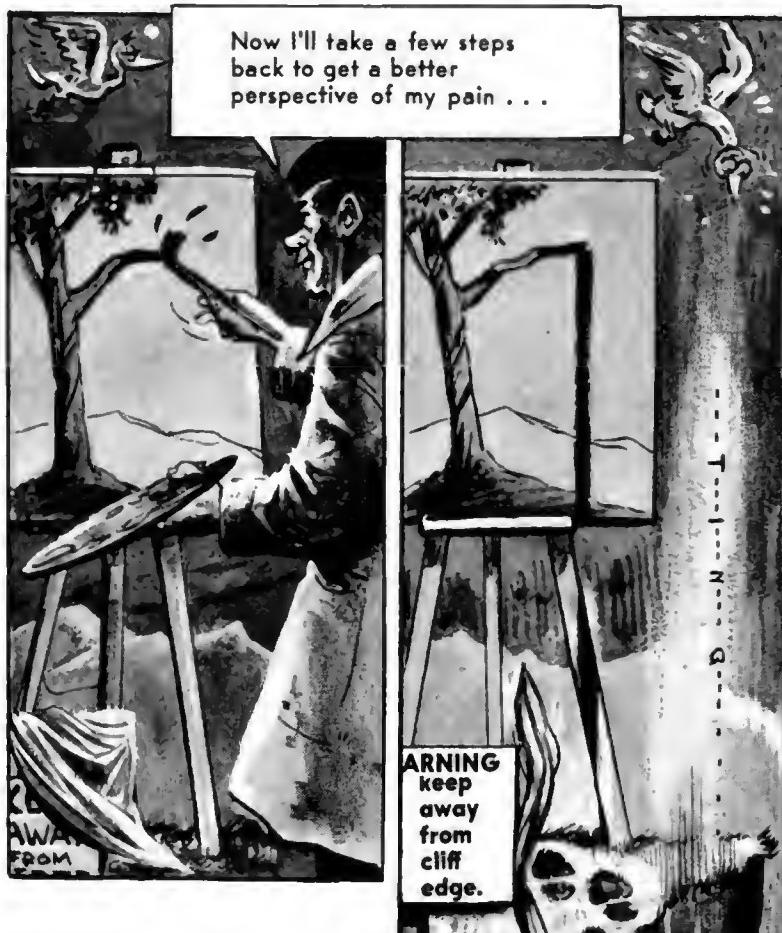
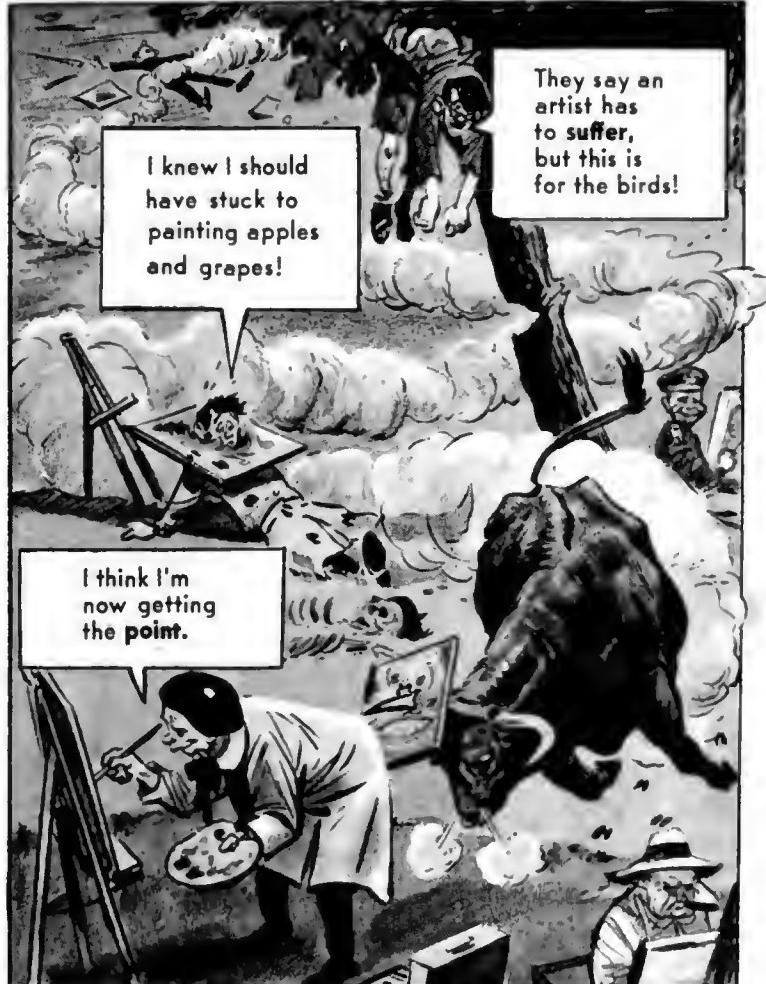
A SUNDAY PAINTER ONE WEEK AFTER HE BEGAN HIS HOBBY.



SUNDAY PAINTER ONE MONTH AFTER HE BEGAN HIS HOBBY.



A typical Sunday in the life of an amateur Michelangelo. . . . Here we see him getting ready for a trip into the country side, where he will create a masterpiece. A masterpiece which he'll use to cover up a hole in the living room wall.



ORDERS

LIKE-
KEEP
OUT

LIKE-
KEEP
OUT

SLAP

KILL!

SEVERIN

KILL! HEH!
• HEH!
KILL!

KILL!
HA HEH HA
HA HA HEH
KILL!
KILL!
HEH HEH



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FOLD
HERE

BRONX, NEW YORK

Population: 2,000,000.

Chief Industry: Exporting Bronx
Cheers. Monetary Unit: Slugs

Place
Stamp
Here

BE A CARD WITH THIS CARD.

It's vacation time again! And if you want to give somebody a big, fat laugh, just cut out this fun-packed card and paste together. Mail it today.... We are sure the person who receives this card will get a big belt out of it and maybe you will get a big belt—right in the mouth!

